

**PRIVACY POLICY**  
**"NINAMAIR.AT"**  
**"SHOP.NINAMAIR.AT"**

We take the protection of your personal data seriously. We will process your personal data in compliance with the applicable laws (General Data Protection Regulation No 2016/679 - hereinafter „GDPR“, as well as national data protection provisions).

**1. Controller**

Controller pursuant to Art 4 (7) GDPR is the operator of this website, Nina Mair – Architecture + Design, Innstraße 23, 6020 Innsbruck (hereinafter also „We“, „Us“), please see also further details provided in the imprint of the website, which you can also use to exercising your rights (see clause 6.).

**2. Personal Data**

We only process personal data that you provide Us with (through visiting Our website or the details you make available in a contact form or newsletter-registration respectively). Depending on the services you are using, the following personal data will be processed:

Visiting Our website	No personal data will be processed
Setting up an account and/or making a purchase in the online-shop	Name, e-mail address, password, telephone number, postal address, bank details / credit-card details, IP-address

Not in every case all of the aforementioned data categories might be affected or have to be provided. Special categories of personal data (sensitive data) within the meaning of Art 9 GDPR will not be processed by Us in the context of this website.

**3. Processing of Personal Data**

Your personal data is processed predominantly for the purposes of performing a contract or for pre-contractual purposes respectively (Art 6 (1) (b) GDPR) – without such data, it would be impossible for Us to prepare, conclude or perform a contract with you (eg a purchase contract concluded in the online-shop). The processing is also carried out for the purposes of legitimate interests of Us or third parties respectively (Art 6 (1) (f) GDPR), including in particular for the purposes of maintaining the operational safety of this website, claims management, direct marketing by analogue and digital means, providing advertisements to existing customers, statistical evaluation and the enhancement of Our services and their quality (please see clause 6. for the right to object in this particular respect).

We will process your personal data only pursuant to the permissible scope of the GDPR. Under normal circumstances, we will not transfer your personal data to third parties. Where this is necessary - e.g. for the performance of a contract (eg to handle payment or shipping) - such transfer will be conducted in accordance with the provisions of the GDPR. In this case, we ask you to also consult the privacy policies of these third parties as they might become applicable. Currently we are using the following service providers: SIX Payment Services (Austria) GmbH, PayPal (Europe) S.à r.l. et Cie, S.C.A. (payment transactions), Federal Express GmbH, Österreichische Post AG (logistics).

An exception to this general rule is the use for statistical and similar purposes. However, this will not involve any personal data but in such cases exclusively anonymized data will be transferred, which do not allow the identification of a natural person and which cannot be attributed to a specific natural person (see also clause 8.).

**4. Data Security**

The protection of your personal data is ensured through organizational and technical measures, including protection against unauthorized access and technical data protection precautions.

Please be aware, however, that notwithstanding these efforts, it cannot be completely excluded that data, which you make available through the internet can be perceived and potentially be used by others. We therefore assume no responsibility or liability for errors in the communication of data or unauthorized access by third parties (e.g. through hacker-attacks, spyware, malware etc).

## 5. Storage of Personal Data

Your personal data will be stored by Us only for the period necessary to fulfill contractual and/or legal obligations (respective obligations may arise, e.g. from fiscal or from product liability provisions). Where the storing is not necessary any longer, such data will be deleted.

## 6. Right of Access, Right to Erasure, Right to Lodge a Complaint

Subject to the existence of statutory confidentiality obligations, you have the right to access your personal data and demand disclosure regarding the source of your personal data, the purpose for which it is being processed and - as the case may be - potential recipients. Furthermore, you have the right to have your personal data rectified, transmitted, their processing restricted or deleted, should the data be incorrect or should the basis for processing personal data cease to apply (Art 15, 16, 17, 18, 20 GDPR).

You also have the right to object to the processing of your personal data based on Art 6 (1) (f) GDPR („legitimate interests“).

We ask you to forward any such claim to [hello@ninamair.at](mailto:hello@ninamair.at) or any contact specified in the imprint of this website.

Please note that a possible objection does not affect the lawfulness of the processing of personal data on the basis of other legitimate grounds listed in Art 6 (1) GDPR.

Should you be of the opinion that the processing of your personal data infringes applicable data protection laws or your claims pursuant to data protection laws or otherwise violated, you have the right to lodge a complaint with the competent supervisory authority (Art 77 GDPR).

## 7. Use of Cookies

In order to design this website according to your needs and to collect certain information, We use different technologies, including so called cookies. Cookies help to simplify internet-usage and communication.

Cookies are small text files that are sent to your browser by Our website and which will be saved on your Computer, where they are stored as anonymous identifier. The purpose of such cookies is to provide for a better control of the connection during your visit on Our website and a more effective support when you return to Our website. Without this temporary „caching“, entries already made would have to be repeated. A cookie only contains data which is released by the server and/or a user provides upon request (e.g. details about the domain, path, expiration date, cookie name and cookie value). Cookies therefore only contain technical information and no personal data. Furthermore, cookies are unable to spy out the hard disk drive of a user, cause damage or similar.

The following types of cookies may be used:

- Session Cookies: these will be deleted automatically once the internet-browser is closed;
- Persistent Cookies: these will be stored for a particular time on your computer. The duration is dependent on the expiration date assigned to the individual cookie;
- Third Party Cookies: these can in particular include cookies from social-media-platforms (like Facebook, Twitter, You Tube, Instagram, Pinterest, Flickr etc) or other internet-service-providers (like Google). Such cookies collect information like dwell time, page impressions, movement over links etc. The cookies are used for e.g. displaying certain advertising content which is generated out of search results, websites visited and similar information. Such cookies cannot be read by Us.

You have the possibility to generally decline the storing of cookies (or particular types of cookies) through your internet browser or to decide whether you want to allow the storing of cookies through separate indication. The non-acceptance of cookies may, however, result in websites not being displayed properly or their usability being constrained.

## 8. Analytics Tools

In case you merely visit Our website and do not use the other services specified in clause 2., no personal data will be processed by Us.

This website uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses "cookies", which are text files placed on your computer, to help the website analyse how users use the site. The information generated by the cookie about your use of the website (including your IP address) will be transmitted to and stored by Google on servers in the United States. However, depending on whether the IP-anonymization is set on the website - with the extension "\_anonymizeIp()" - IP-addresses are shortened within the European Union / European Economic Area and are therefore transferred and processed only in a shortened manner to prevent a direct personal reference. Only in exceptional circumstances will the shortening be carried out by Google itself and processed thereafter. Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity for website operators, and providing other services relating to website activity and internet usage. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. Google will not associate your IP address with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser; however, please note that if you do this, you may not be able to use the full functionality of this website. By using this website, you consent to Google processing your data in the manner and for the purposes set out above. You can prevent the installation of the Google cookies and thereby the obtaining and processing of the use data by downloading and installing this browser-plugin: <https://tools.google.com/dlpage/gaoptout>

Google also allows you to decline the compilation of data through Google Analytics. Please refer to the respective internet-presence of Google.

## 9. Newsletter

You have the option to subscribe to Our newsletter through the website. This is of course purely optional and you can unsubscribe at any time. In order to include you in Our newsletter database, we require your e-mail-address and a declaration that you consent to receive Our newsletter. As soon as you subscribe, you will receive an e-mail message containing a link to confirm your subscription („Double-Opt-In“). You can unsubscribe at any time by sending an e-mail message to [hello@ninamair.at](mailto:hello@ninamair.at) alternatively, you can click the unsubscribe link included in every issue of the newsletter.

## 10. Amendments

We have to reserve the right to amend the present privacy policy from time to time in order to adapt to legal developments in the area of data protection. For the future usage of Our website, the amended /changed privacy policy will then apply. We therefore recommend that you consult the same from time to time.